

A photograph of Philadelphia City Hall and Independence Hall under a blue sky with light clouds. The text is overlaid in white on the image.

# MID-ATLANTIC - EURASIA BUSINESS COUNCIL (MAEBC/MARBC)



Mid-Atlantic - Eurasia Business Council  
*Celebrating 25 Years*

## 24<sup>TH</sup> ANNUAL EURASIAN -AMERICAN INNOVATION TECHNOLOGY WEEK (RANIT)

SEPTEMBER 23 - 26, 2020  
PHILADELPHIA, PA; MID-ATLANTIC REGION  
*HYBRID EVENTS WITH VIRTUAL & LIMITED IN-PERSON*

---

## 25<sup>TH</sup> ANNIVERSARY CEREMONY AND RANIT OPENING SESSIONS

SEPTEMBER 23, 2020  
MAYOR'S RECEPTION ROOM, PHILADELPHIA CITY HALL  
*HYBRID EVENT WITH VIRTUAL & LIMITED IN-PERSON*



Mid-Atlantic - Eurasia Business Council  
*Celebrating 25 Years*



## THE 25<sup>TH</sup> ANNIVERSARY CEREMONY AND RANIT OPENING SESSIONS

THE 24<sup>TH</sup> ANNUAL EURASIAN-AMERICAN  
INNOVATION TECHNOLOGY WEEK

**September 23, 2020**  
**Philadelphia City Hall**  
**Mayor's Reception Room**  
1400 John F. Kennedy Blvd.  
Philadelphia, PA



The **24th Annual Eurasian - American Innovation Technology Week (RANIT)** will take place virtually and limited in-person as a hybrid event from September 23-26, 2020 in Philadelphia, PA, and the Mid-Atlantic Region. It will focus on information technology, biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, educational technology, and entrepreneurship. RANIT is a multi-industry event, highlighting increased involvement by key Eurasian and American policy-makers. In 2020, RANIT will also highlight the Mid-Atlantic - Eurasia Business Council's 25th Anniversary Celebration.

The **25th Anniversary Welcoming Ceremony and Opening Sessions** for the **24th Annual Eurasian - American Innovation Technology Week** will be held virtually and limited in-person as a hybrid event on September 23, 2020 in the Mayor's Reception Room at Philadelphia City Hall. The Welcoming Ceremony and Sessions will feature a multi-country virtual delegation from Eurasian countries, along with panels presenting Eurasian companies.

Other key 24th Annual RANIT events will include the Eurasian – American Technology & Entrepreneurship Conference, Eurasian Economic Union Session, Eurasian – American Life Sciences Innovation Roundtable, and the Eurasian - American Innovation Technology Commercialization Roundtable on September 24, 2020 in the University City Science Center. The Mid-Atlantic – Eurasia Business Council will be partnering, organizing programs, and facilitating virtual Eurasian participation in the PACT Capital Conference and Philly Tech Week. This year's 24th Annual RANIT will include the Days of Eurasian - American Innovation Entrepreneurship Cooperation (RAVC Fall 2020).

For information about the 24th RANIT, please contact  
Mid-Atlantic - Eurasia Business Council by  
**phone:** (484) 467-7444,  
**email:** [val@ma-rbc.org](mailto:val@ma-rbc.org),  
or visit the MAEBC/MARBC  
**website** at: <http://www.ma-rbc.org>



1600 Market Street, Suite 1320, Philadelphia, PA 19103|TEL (484) 467-7444|FAX (215) 963-9104

<http://www.ma-rbc.org>|[info@ma-rbc.org](mailto:info@ma-rbc.org)



# THE 25<sup>TH</sup> ANNIVERSARY CEREMONY AND RANIT OPENING SESSIONS

THE 24<sup>TH</sup> ANNUAL EURASIAN-AMERICAN  
INNOVATION TECHNOLOGY WEEK

Philadelphia City Hall  
Mayor's Reception Room  
1400 John F. Kennedy Blvd.  
Philadelphia, PA

*Virtual and Limited In-Person*

## AGENDA

### OPENING REMARKS

Mid-Atlantic - Eurasia Business Council's 25th Anniversary  
Special Guests

### SESSION 1

Innovative Technologies around the World  
International Cooperation in Research and Innovation: Global Challenges and Opportunities



### SESSION 2

Eurasia: New Developments  
European Union, Eastern Europe, Eurasian Economic Union,  
Central Asia, BRICS, China, India, Israel,  
Belarus, Kazakhstan, Kyrgyzstan, Russia, Ukraine, Uzbekistan

### SESSION 3

Market Regulation and Industry Views. International Collaboration  
Top Life Sciences Clusters. Healthcare Reforms in US and Eurasia.  
Development of New Medicines, Medical Devices,  
Cancer Research, Biomedical Science.  
Sustainability, Energy Efficiency and Alternative Energy.  
Information Technology. Telecommunication



### SESSION 4

Intellectual Property Protection. Legal and Regulatory Issues in the Eurasian and American  
Pharmaceutical and Life Sciences Industry. Legal Issues in Clinical Trials

### SESSION 5

Entrepreneurial Landscape: International Best Practices. Educational Innovations - New Models.  
New Areas for Partnership

### CLOSING REMARKS



# PROCLAMATION

The City of Philadelphia's deep history of diversity enables it to become a proud hub of international business activity. Business leaders from around the world know Philadelphia – the first World Heritage City in the United States – is a place where they will be welcomed and can easily find local residents who are compatriots. Our diversity is a unique strength that, through partnerships with many international business leaders, nurtures economic growth and leads to future economic development.

Founded in 1994, the Mid-Atlantic – Eurasia Business Council (MAEBC) has had success in its work to foster business relations between Eurasia/Russia and the U.S. Mid-Atlantic region by enabling business leaders in both regions to enhance their platforms across the world. Its event in our region is the annual Eurasian-American Innovation Technology Week (EAITW), which will be held for the 24<sup>th</sup> time from Monday, May 4 to Monday, May 11, 2020. The multi-industry event highlights increased involvement between key policy makers in American and Eurasian countries.

The event will kick off with a welcoming ceremony and opening session in the Mayor's Reception Room at City Hall and the festivities will include several important discussions and roundtables, including the Eurasian-American Technology & Entrepreneurship Conference, the Eurasian Economic Union Session, and the Eurasian/Russian-American Life Sciences Innovation Roundtable. The MAEBC will be partnering, organizing programs, and facilitating Eurasian participation in the Angel Venture Fair, CPhI North America, Philly Tech Week, and World Trade Week NYC.


The events will focus on information technology, biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, educational technology, and entrepreneurship. Important discussions with business leaders, policymakers, financiers, and technology corporations will be featured in order to promote technological cooperation between American and international businesses. This year the participants will celebrate the 25<sup>th</sup> anniversary of the Mid-Atlantic – Eurasia Business Council.

## THEREFORE...

I, James F. Kenney, Mayor of the City of Philadelphia, do hereby proclaim Monday, May 4 to Monday, May 11, 2020 to be

## EURASIAN-AMERICAN INNOVATION TECHNOLOGY WEEK

in Philadelphia and thank the organizers for bringing this annual event to our region, which fosters the development of Eurasian-American industries, and brings much economic benefit to our City and the surrounding Mid-Atlantic region.

  
James F. Kenney  
Mayor

Given under my hand and the  
seal of the City of Philadelphia  
on this fourth day of May, two  
thousand and twenty



May 4, 2020

To the Mid-Atlantic-Eurasia Business Council

On behalf of the Office of International Business Development of the Commonwealth of Pennsylvania, I would like to express our support for the 24th Annual Eurasian-American Innovation Technology Week (RANIT) being hosted by the Mid-Atlantic Eurasia Business Council. The 24th RANIT event will be held from September 23 – 26, 2020.

RANIT is the premier event in the Mid-Atlantic region dedicated to Eurasian – American technology cooperation, playing a vital role in fostering trade relations between the Commonwealth and Eurasian businesses since its inception in 2003. RANIT represents the culmination of 24 years of effort and events hosted by the Council to encourage Eurasian – American technology cooperation. I am pleased to report a number of Pennsylvania companies that participated in earlier RANIT events are now developing relationships with Eurasian firms and organizations. The Commonwealth of Pennsylvania strongly supports the ultimate goal of RANIT: to enable companies based in the U.S. Mid-Atlantic region to enhance their positions in Eurasia and to attract Eurasian businesses to the U.S. Mid-Atlantic region.

As has traditionally been the pivotal focal point during each RANIT event, the focus of the 24th RANIT week will be biotechnology, pharmaceutical industry, medical equipment, and life sciences with many sessions devoted to innovations. The 24th RANIT will also include the Eurasian – American Technology & Entrepreneurship Conference, Eurasian Economic Union Session, Eurasian – American Life Sciences Innovation Roundtable, and the Eurasian - American Innovation Technology Commercialization Roundtable. The goal of the Office of International Business Development is to foster international trade and investment in Pennsylvania. Enhancing Pennsylvania – Eurasian bilateral trade and investment is a priority for us. We are proud to support RANIT and we applaud the efforts of the Mid – Atlantic Eurasia Business Council to foster commercial and technological relations between the Commonwealth and Eurasia.

Sincerely,



**Joseph Burke**  
**Deputy Secretary**  
**Office of International Business Development**  
**Department of Community and Economic Development**