

## **BIO 2005 International Newsletter**

June 19 – 22, 2005, Philadelphia, Pennsylvania, USA  
Pennsylvania Convention Center

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### **REGISTER NOW! 6<sup>th</sup> Annual Philadelphia-Japan Health Sciences Dialogue**

**Last chance to register!** The Biotechnology Industry Organization (BIO) is proud to work with the Japan America Society of Greater Philadelphia (JASGP) to organize the **6<sup>th</sup> Annual Philadelphia-Japan Health Sciences Dialogue** on Saturday, June 18 in Philadelphia. This symposium is a special opportunity for business development / licensing executives and CEOs interested in collaborating with Japanese companies. Sign up now to hear from prestigious experts from companies such as **Otsuka Pharmaceutical Co., Sosei, Merck, and others.**

BIO 2005 participants receive a discounted registration price for the seminar. But space is limited, so please make sure you **register now** at [www.jasgp.org/events.asp?eventid=94](http://www.jasgp.org/events.asp?eventid=94).

### **INTERNATIONAL PROGRAM UPDATES**

#### **COUNTRY PROFILES NEWSLETTER AVAILABLE ONLINE**

Browse information about biotechnology initiatives and incentives to do business in at least 25 countries or regions worldwide:

<http://www.bio.org/events/2005/international/CountryProfiles.pdf>

The BIO 2005 Sunday Programs are a perfect opportunity to learn more about these and other countries or regions:

<http://www.bio.org/events/2005/international/>

A final list of international seminars is posted at the link above.

### **BIO 2005 SPOTLIGHT: JAPAN**

Sunday, June 19<sup>th</sup> / 2:30 – 3:20 p.m. **Japan Seminar: "Japan's Business Environment for Bio-Related Deal-Making"** Room 112 A/B (Pennsylvania Convention Center, Level 100)

Increased biotech funding levels in Japan and interest from the Japanese business community echo high enthusiasm for the future of biotech by the Japanese government. Join us in learning more about Japan's biotech business models, bio industry strengths, key players, funding mechanisms and deal-making culture.

Monday, June 20<sup>th</sup> / 6:00-8:00 p.m. **Japan Night: Japan Biotech Networking Reception**, Loews Hotel Millennium Ballroom

Traditional Culture meets Innovative Biotechnology as JETRO hosts a "Japan Night" networking reception, bringing together Japanese exhibitors and multinational Biotech-related companies. Enjoy Sushi and exciting entertainment while meeting other BIO 2005 attendees.

Tuesday, June 21<sup>st</sup> / 5:00-6:30 p.m. **Exhibit Hall Hospitality Reception**, Japan Pavilion  
Theme: "Matsuri"

JETRO welcomes fellow exhibitors to the Japan Pavilion for "Matsuri", a Japanese-style festival. The reception will open with a "Kagamiwari" ceremony, in which casks of Sake (rice wine) will be broken open and served to guests, accompanied by Sushi. This event is JETRO's way of greeting BIO 2005 attendees while inviting them to meet with exhibitors at the Japan Pavilion.

## LATIN AMERICA

**Sunday, June 19**

**International Seminar: Latin America**

**Time: 12:30-1:20 p.m. Room: 113A**

Hear from representatives from Colombia, Chile, Mexico, and Uruguay.

**Monday, June 20, 2005**

**Session: Commercial Biotechnology in Latin America: Current Challenges and Opportunities**

**Track: Doing Business Globally**

**Time: 9:30 a.m. – 10:45 a.m. Room: 113C**

National governments in Latin America are taking bold initiatives to promote commercial biotechnology development. Countries such as Chile, Brazil, Cuba, Mexico, Colombia, Argentina, and others in the region are renewing efforts to support increases in research funding, advance human resource training, enable co-investment instruments, and establish other incentive measures. Each country is seeking to build upon strengths ranging from natural resource endowments and biodiversity to export-oriented agricultural sectors and extractive industries. During the past two decades, almost all of these countries have experienced growth in the creation of local companies and in attracting inward investment. However, achieving and sustaining this growth is not without its difficulties. Increasing attention is required in the areas of intellectual property protection, regulatory harmonization issues, local public acceptance, and more.

This session will explore these various facets along with questions on emerging technologies, leadership patterns, and the effect of current and future U.S., European, and Asia Pacific trade activities and agreements.

## EUROPE

**The European Commission, the executive arm of the European Union (EU), the European Patent Office (EPO) and the European Medicines Agency (EMA) will be present at the BIO 2005 Annual International Convention in Philadelphia (19-22 June 2005). A joint EU Pavilion will highlight Europe's role in supporting research and innovation in the life sciences and promote Europe as a highly competitive knowledge-based economy with opportunities for research, partnering and business.**

During the **BIO conference**, the EU will also participate in the following sessions:

- *Innovative approaches to improve drug research and development;*
- *The knowledge-based bio-economy; and*
- *A Comparison of European and American Patenting in Biotechnology.*

At the **EU Pavilion**, experts from the EU will give hands-on advice to anyone interested in doing life sciences research and business in Europe. On **BIO's International Day** (19 June 2005) the EU will showcase 'Doing research in Europe' and 'Doing business in Europe'.

\*\* View more information about "Europe @ BIO 2005 - The EU Pavilion" at the following link: [http://europa.eu.int/comm/research/press/2005/eu\\_bio\\_2005\\_en.cfm](http://europa.eu.int/comm/research/press/2005/eu_bio_2005_en.cfm)

## RUSSIA

June 2005 promises to be a prolific time for Russian-American business and technology cooperation. The Mid-Atlantic Russia Business Council (MARBC), an organizer of the BIO 2005 Russian delegation, will host life sciences professional, chief executive officials, and business representatives from the leading Russian biotechnological companies and science centers. Russian participation at BIO 2005 will be part of Russian-American Innovation Technology Week (RANIT), organized by MARBC and Innovation Philadelphia, Harrisburg, and New York addressing hot topics such as biotechnologies. RANIT is the most significant event in the Mid-Atlantic region devoted to Russian-American technological and business cooperation.

For more information on RANIT, please contact Val Kogan, President, MARBC at +1-215-708-2628 or via e-mail at: [val@ma-rbc.org](mailto:val@ma-rbc.org).

**BIO 2005 Participation:** Booth #2757, Biotech Russia

## BIO 2006

### LOOKING FORWARD TO BIO 2006 IN CHICAGO

You're invited to join us in America's vibrant Midwest—where the healthcare, agricultural, environmental & industrial sectors converge. Many companies, from Abbott's laboratories to the smallest start-ups, have chosen Chicago based on a multitude of factors including the world

class universities, the cultural amenities only offered by Chicago, the amount of venture capital available for startup companies, & the already established community of biotech industries.

### **Session Application available online**

The deadline to submit session applications is **July 11, 2005**. BIO 2006 will be held in April next year and as a result, our deadlines have been pushed back significantly. For more information regarding session proposals and to submit an application, please go to <http://www.bio.org/events/2006/sessionproposals/>. If you have any questions regarding sessions at BIO 2006, please write to [speak@bio.org](mailto:speak@bio.org).

### **Exhibits**

Pavilion arrangements will begin hopefully during BIO 2005. On Wednesday, **June 22, 2005**, the booth application will launch online for all attendees at BIO 2005 for BIO 2006.

### **Housing and Affiliated Event Requests**

On August 18, 2005, Housing and Affiliated Event Requests will officially open. For a listing of hotels in Chicago, please go to <http://www.bio.org/events/2006/hotel/>.

### **Registration**

Registration for BIO 2006 will launch in October 2005.