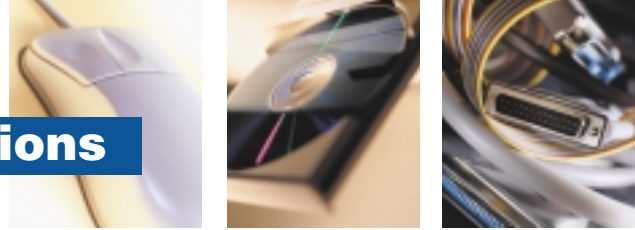


Complimentary Sessions



Tuesday, June 28 • 1:00pm - 2:15pm

IBM's Vision on Transformation

Presented by: Don Schulman, Vice President, Global Finance & Administration Solutions, Business Transformation Outsourcing; Nicole Gardner, Vice President, Practice Area Leader, Human Capital Management Public Sector; and TBD

Hear from IBM on such topics as business transformation outsourcing (BTO), service transformation of electronics, and eArmy distance learning.

Wednesday, June 29 • 1:00pm - 2:15pm

IBM's Vision on Compliance

Presented by: Jim George, Associate Partner, Business Consulting Services; Barbara Sannerud, IT Risk and Compliance, Ops Risk; Michael Valocchi, Partner, Strategic Change Solutions Practice

Hear from IBM on such topics as customer ID – overcoming fraud, regulatory compliance – IT risk paradigms, the new compliance agenda and building the intelligent network – the power of working smarter.

Thursday, June 30 • 1:00pm - 2:15pm

IBM's Vision on Wireless

Presented by: John Baker, Leader of the Wireless Applications Services Practice; Michael Wasson, Account Leader, U.S. Dept of Agriculture

Hear from IBM on such topics as RFID, wireless security and the U.S. Dept. of Agriculture's Forestry Service.

If you're looking for informative and interactive sessions right on the show floor, C3 EXPO's Theater will be the host of exhibitor presentations, international presentations, and industry experts discussing compelling product and company news. These sessions will culminate each day with IBM addressing their visions on transformation, compliance, and wireless.



**Tuesday, Wednesday and Thursday,
June 28, 29, 30 • 11:30am - 12:15pm**
**One Stop Search – Google's Solution for
Enterprise Content Overload**

Employees struggle to cope with the volume of information in the enterprise. Employees want a simple search page that crosses all relevant information. Learn how you can give employees exactly what they want – Google.



Wednesday, June 29 • 10:00am - 11:15am
The Service Oriented Enterprise (SOE)

Moderated by: Alan Boucher, Solutions Architect-Public Sector, Solutions Market Development Group, Intel

Panelists: Frank Martinez, Founder, Chairman and CTO, Blue Titan Software; Representative, Pfizer Inc.

The Service-Oriented Enterprise represents the high-tech industry's new strategy and evolving approach to providing IT services that automatically respond to the service demands across businesses, suppliers, customers and partner organizations. This panel will address issues relating to SOE, and where it is taking industry today.





Complimentary Sessions

International Presentations

Tuesday, June 28 and Wednesday, June 29

The Mid-Atlantic – Russian Business Council Conference

Russian Science & Technology Opportunities for U.S Companies

in conjunction with the **2005 C3 EXPO**

The Mid-Atlantic Russia Business Council (MARBC) will present a comprehensive program on opportunities for business and technology cooperation between U.S. and Russian companies. The program, one of the largest undertakings of Russian - American business cooperation, will feature a seminar, panel discussions with Russian technology executives and experts, and a delegation of Russian business and government leaders.

Panels:

- Russian Science & Technology Opportunities for U.S Companies Seminar
- Information Technology Panel
- Telecommunication Panel
- Technology Opportunities for U.S. Businesses in the Newly Independent States
- Russian Technology Companies Panel
- Russian Technology Companies Panel
- E-Russia
- Russian-American Venture Industry and Technology Incubators Cooperation

Some Speakers and organizations:

- *Paul R. Smith, Deputy Chief of Mission, U.S. Embassy in Moscow (Retired)*
- *John Gallagher, Chairman, United States Industry Coalition*
- *U.S. Civilian Research and Development Foundation*
- *BISNIS, International Trade Administration, U.S. Department of Commerce*
- *International Science and Technology Center Programs, U.S. Department of State*
- *Val Kogan, President, Mid-Atlantic - Russia Business Council*

Wednesday, June 29 • 10:15am - 10:45am

Ireland: Creating Shareholder Value in Europe

Presented by: *Mr. Ian O'Hora, Senior Vice President, IDA Ireland*
Ireland is one of the most attractive locations for investment in information and communications technology. Over 300 International ICT companies research, develop, market, manufacture, service and sell a wide range of leading edge products from a European base in Ireland. 7 of the world's Top 10 ICT firms have substantial corporate substance in Ireland. Overseas ICT companies, including IBM, Intel, EMC, Hewlett Packard, Dell, McAfee and Microsoft employ 45,000 in Ireland. In 2004 their exports to a wider global market exceeded \$21 billion. Many of these world leading ICT companies have Irish operations with a broad range of functions such as Corporate Financial Services, R&D, software development, end-to-end supply chain management and Pan-EMEA technical support. The track record is compelling, creating corporate value, building on an experienced, sophisticated and high quality knowledge base, coupled with a keen business friendly environment, a low corporate tax rate of 12.5% and easy access to European markets from the only English speaking Euro member.

Thursday, June 30 • 10:15am - 10:45am

China: Standardization and Clash of Cultures

Presented by: *Philip E. Zhang, Executive Director, EZ-1 Co.*
China is the fastest growing IT-telecomm market in the world. China wants a share of the world market but wants other countries to use the Chinese standard as a strategic key to do this. This policy has caused a serious clash of cultures that impact American business interests in China and Asia. To promote American business in China requires enhanced strategic management and improved government-private cooperation.