



MARBC

Mid-Atlantic - Russia Business Council (MARBC)

**16th Semi-Annual
Russian-American
Innovation Technology Weeks
(RANIT-BIO)**



June 14 - 21, 2012

Philadelphia, PA – Boston, MA



The 16th Semi-Annual Biotechnological Russian-American Innovation Technology Week (RANIT- BIO)

June 14-21, 2012

Russian-American Innovation Technology Week (RANIT) brings together entrepreneurs, scientists, venture capitalists, and established corporations within the American and Russian technology industries. RANIT, organized by the Mid-Atlantic - Russia Business Council (MARBC), supported by the City of Philadelphia, State of Pennsylvania, State of New Jersey, State of Delaware, Pennsylvania Bio, Bio New Jersey, Delaware Bio, Virginia Bio, Philadelphia U.S. Export Assistance Center of the U.S. Commercial Service, World Trade Center of Greater Philadelphia, World Trade Center of Central Pennsylvania, World Trade Center Delaware, Pennsylvania Chamber of Business and Industry, University City Science Center, Select Greater Philadelphia, Entrepreneurs' Forum of Greater Philadelphia, Greater Philadelphia Life Sciences Congress, Ben Franklin Technology Partners, Pharmaceutical Research and Manufacturers of America, National Association of Seed and Venture Funds, Innovation America, U.S. Chamber of Commerce, American Chamber of Commerce in Russia, Association of the Russian Pharmaceutical Manufacturers, Society of Professional Pharmaceutical Organizations, Russian Union of Industrialists and Entrepreneurs, Chamber of Commerce and Industry of the Russian Federation, Moscow Entrepreneurs Association, is the most significant semi-annual event devoted to Russian-American technology and business cooperation. Based on past success, RANIT is now held twice a year, and includes an increasing number of regional technology events, seminars, panel discussions, roundtable meetings, trade shows, conferences, and networking events. The 16th RANIT will highlight innovations in biotechnology, the pharmaceutical industry, nanotechnology, and the life sciences. It will start with the Russian-American Life Sciences Conference in Philadelphia and will conclude with participation in the world's largest biotechnology exhibition, the 2012 BIO International Convention in Boston, MA. The Russian delegation that will take part in the 16th RANIT-BIO will consist of representatives from the foremost Russian companies in biotechnology and related industries, as well as of senior representatives from Russian federal and local governments.

16th RANIT-BIO will begin in Philadelphia on June 14-15, 2012

Starting in Philadelphia, special events at RANIT-BIO will include a **Welcoming ceremony** and **Opening Sessions** at Philadelphia City Hall on June 14 and the **Russian-American Life Sciences Conference** at Morgan, Lewis & Bockius LLP on June 15. This conference, co-organized by the Mid-Atlantic - Russia Business Council (MARBC) and Pharmaceutical Research and Manufacturers of America (PhRMA), supported by Synovate Comcon, and hosted by Morgan, Lewis & Bockius LLP will explore the opportunities to build mutually-supportive partnerships between the U.S. and Russia in the sphere of innovative pharmaceutical and life sciences development. The conference will consist of in-depth discussions of the investment climate and key policy issues for Russia and the U.S. A panel with representatives from the Health, Business Development, and Innovation Working-Groups of the US-Russia Bilateral Presidential Commission will provide an update on the status of ongoing activities in the Working Groups, including plans for enhancing collaboration between the United States and Russia in the areas of public health and biomedical research.

The Russian delegation will also visit the International Incubator at the Science Center, participate in a roundtable on the commercialization of innovations and a seminar on venture capital funds specializing in biotechnology, and meet with Presidents and members of biotechnology associations from Pennsylvania, New Jersey, Delaware, Maryland and Virginia.



The key and concluding event of the 16th RANIT will be

2012 BIO International Convention

June 18 - 21, 2012 Boston, MA

BIO International Convention is the world's largest and most impressive exhibition and conference for experts in the field of biotechnology

Mid-Atlantic - Russia Business Council (MARBC) has played an important role in previous years at BIO International Convention, serving as the official organizer of the Russian delegation to BIO 2005 in Philadelphia, BIO 2006 in Chicago, BIO 2007 in Boston, BIO 2008 in San Diego, BIO 2009 in Atlanta, BIO 2010 in Chicago, and BIO 2011 in Washington, D.C., as part of MARBC's undertaking to build a bridge between the Russian and American biotechnology communities. The Russian business program at BIO 2005 in Philadelphia was organized in the context of the Semi-Annual Russian-American Innovation Technology Week (RANIT), and included a Russian booth and participation by members of the Russian delegation in various events of BIO 2005. At BIO 2006 in Chicago, as well as at BIO 2007 in Boston, BIO 2009 in Atlanta, BIO 2010 in Chicago, and BIO 2011 in Washington, D.C., MARBC organized a **Russia Country Session** featuring panel discussions and presentations from leading experts on doing business in Russia. MARBC also presented the Russian biotechnology industry in the International Marketplace during the conference's International Day.

[http://convention.bio.org/uploadedFiles/2011/Attendees/International_Attendees/2011IDO\(1\).pdf](http://convention.bio.org/uploadedFiles/2011/Attendees/International_Attendees/2011IDO(1).pdf)
http://convention.bio.org/SessionViewer.aspx?bio_id=946056

Mid-Atlantic - Russia Business Council will again serve as the one of the official organizer of the Russian delegation to 2012 BIO International Convention in Boston. The MARBC will present the Russian biotechnology industry, discussing the most promising achievements of Russian scientists and manufacturers in the biotechnology field as well as the pressing issues concerning Russian-American biotechnology cooperation. The Mid-Atlantic - Russia Business Council will host the **Russia Country Session "Models and Frameworks for Biotech Commercialization in Russia"** at 2:00pm on June 19. MARBC will be hosting **Closing Ceremony** of the 16th Russian-American Innovation Technology Week on June 21, 2012.

For additional information about participation in the 16th RANIT-BIO, please contact Val Kogan, Mid-Atlantic-Russia Business Council by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>





Life Sciences in Russia: An Emerging Sector for a Robust Emerging Market

For Immediate Release

Contact: Val Kogan

President, Mid-Atlantic Russia Business Council

+1.484.467.7444

val@ma-rbc.org

Philadelphia, PA. March 12, 2012 — While the U.S. remains the world leader in biopharmaceutical innovation, Russia has adopted a goal to become a major exporter of innovative medicines and healthcare technologies by 2020. Russia recently overhauled its medicines law and has set a firm timetable for transition to compliance with Good Manufacturing Practices and to integrate registration requirements for international clinical trials. Life sciences research in Russia ranges from bionanotechnology to xenotransplantation, and a swath of new bioclusters is emerging across the country. The key question now is to how to foster dialogue between Russia and the U.S. on innovation in mutually-beneficial ways.

This question was addressed at the Russia-American Pharmaceutical Conference, held on June 24, 2011 in Philadelphia, PA, a major center of bioscience research in the U.S. Co-organized by the Mid-Atlantic - Russia Business Council (MARBC) and the Pharmaceutical Research and Manufacturers of America (PhRMA), the conference also kicked off the 14th Semi-Annual Russian-American Innovation Technology Week (RANIT). One of the key outcomes of the conference was the need for an ongoing dialogue in the sphere of innovation in the life sciences. These topics were further explored with Russian and U.S. experts at the Russia country seminar at the BIO International Convention on June 28, 2011.

“The Mid-Atlantic Russia Business Council has once again assembled an excellent program addressing some of the pharmaceutical industry’s most pressing challenges” said Jonathan Kimball, Deputy Vice President, the Pharmaceutical Research and Manufacturers of America. “By engaging in the type of dialogue that occurs at these important events, American and Russian scientists, entrepreneurs, and government policymakers develop the types of relationships that are critical to promote the continued advancement of the biopharmaceutical sector.”

Continuing and expanding dialogue will be the key theme for an upcoming Russian-American Life Sciences Conference on June 14-15, 2012 in Philadelphia, PA. The 2012 conference will also inaugurate the 16th Semi-Annual Russian-American Innovation Technology Week (RANIT), which will highlight the biotechnology, nanotechnology, and pharmaceutical industries and conclude with participation at the 2012 BIO International Convention in Boston, MA.



Mid-Atlantic - Russia Business Council President Val Kogan noted the importance of continuing the dialogue in Philadelphia. “The Mid-Atlantic region is a key player in innovative medicines with long-held ties to Russia,” Kogan said. “It is the natural place to resume the dialogue between Russia and the United States.”

The 2012 conference will be designed to see increased involvement by key Russian and American policymakers, including the Health and the Business Development Working-Groups of the US- Russia Bilateral Presidential Commission. The Joint Commission has identified life sciences and pharmaceuticals as a focus area for joint activity between the Russian and U.S. governments. The Russian-American Life Sciences Conference, Russia country seminar at BIO, and additional Russian-American Innovation Technology Week programs and activities are designed to help foster dialogue and cooperation on those topics.

#

For further information please contact Val Kogan, MARBC by phone at: (484) 467-7444, via e-mail at: val@ma-rbc.org or by visiting the MARBC website: www.ma-rbc.org

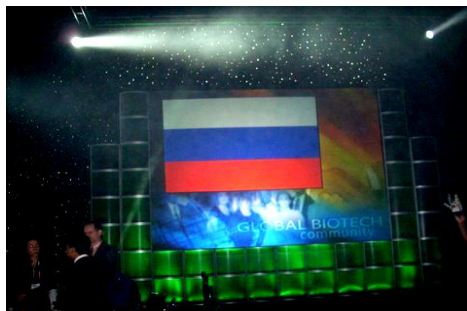




MARBC

The 16th Semi-Annual Biotechnological Russian-American Innovation Technology Week (RANIT – BIO)

June 14-21, 2012



Welcoming Ceremony, Philadelphia City Hall, June 14, 2012 Russian-American Life Sciences Conference, June 15, 2012

- Co-organized by the Mid-Atlantic - Russia Business Council and Pharmaceutical Research and Manufacturers of America
- Will explore the opportunities to build mutually-supportive partnerships between the U.S. and Russia in the sphere of innovative pharmaceutical development
- In-depth discussions of the investment climate and key policy issues for Russia and the U.S.
- Panel with representatives from the Health, Business Development, and Innovation Working-Groups of the US-Russia Bilateral Presidential Commission
- Update on the status of ongoing activities in the Working Groups, including plans for enhancing collaboration between the United States and Russia in the areas of public health and biomedical research

Additionally:

- Visit the International Incubator at the Science Center
- Roundtable on the commercialization of nanotechnologies
- Seminar on venture capital funds specializing in biotechnology
- Meetings with Presidents and members of biotechnology associations from Pennsylvania, New Jersey and Delaware



2012 BIO International Convention, Boston, MA, June 18 - 21, 2012

Mid-Atlantic - Russia Business Council (MARBC) has played an important role in previous years at BIO International Convention, serving as the official organizer of the Russian delegation to BIO since 2005, as part of MARBC's undertaking to build a bridge between the Russian and American biotechnology communities. Focusing upon **“Models and Frameworks for Biotech Commercialization in Russia”** MARBC will present the Russian biotechnology industry at the BIO Convention on June 19, 2012.

For additional information about participation in the 16th Semi-Annual Biotechnological Russian – American Innovation Technology Week, please contact Val Kogan, Mid-Atlantic - Russia Business Council by phone: 1(484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>



Mid-Atlantic - Russia
Business Council

PhRMA

On behalf of the Pharmaceutical Research and Manufacturers of America (PhRMA) and the Mid-Atlantic - Russia Business Council (MARBC), we would like to invite you to the 2012 Russian-American Life Sciences Conference, an expanding dialogue on joint activity for innovation in the Russian and U.S. Life Sciences sectors. This important event will be held on June 14-15, 2012 in Philadelphia, Pennsylvania.

In 2009, PhRMA and MARBC began cooperation with key U.S. and Russian government officials on ways to encourage partnerships in the sphere of innovation. Following a Life Sciences panel at the Russian National Exhibition in November 2009, we launched a number of meetings to establish a productive dialogue. The first Russia-American Pharmaceutical Conference was held in late April 2010 in Philadelphia, PA at the start of the 12th Semi-Annual Russian-American Innovation Technology Week (RANIT). Then, in June 2011, the second Russia-American Life Science Conference took place in Philadelphia at the start of the 14th Semi-Annual Biotechnological Russian-American Innovation Technology Week (RANIT). Both conferences were followed by successful Russia country sessions at the BIO International Convention, held in Chicago in 2010 and in Washington in 2011. These activities, and the partnerships that they promote, align closely with the goals of the Health and the Business Development Working-Groups of the U.S.-Russia Bilateral Presidential Commission, which identified cooperation in pharmaceuticals and life sciences as a priority.

Our goal now is to strengthen the dialogue and expand the number of concrete partnerships that this dialogue encourages. To that end, the 2012 Russian-American Life Sciences Conference will launch the 16th RANIT to highlight both countries' biotechnology, nanotechnology, and pharmaceutical industries. This event will coincide with the 2012 BIO International Convention, which will be held in Boston, MA from June 18-21, and will feature an MARBC-organized Russia country session on June 19, 2012.

As the dialogue continues, we plan to hold events in Russia and the United States to look for opportunities to explore state and regional efforts to promote cooperation in biotechnology. We would also like to learn about new areas that have not received adequate attention. We believe that we must strengthen our economic relations in this era of renewed ties between our countries. We hope that you will join us in this effort.

For further information please contact Val Kogan, President of the MARBC, by phone at (484) 467-7444, via e-mail at: val@ma-rbc.org or by visiting the MARBC website: www.ma-rbc.org.

With best regards,

Val Kogan
President,
MARBC

Jonathan Kimball
Deputy VP, International Affairs
PhRMA



January 17, 2012

To the Mid-Atlantic – Russia Business Council:

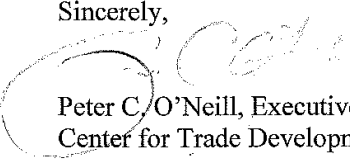
On behalf of the Office of International Business Development of the Commonwealth of Pennsylvania, I would like to express our support for the 16th and 17th Semi-Annual Russian-American Innovation Technology Weeks (RANIT) being hosted by the Mid-Atlantic-Russia Business Council. The 16th and 17th RANIT events will be held during mid June 2012 and mid-November 2012 respectively.

RANIT is the premier event in the Mid-Atlantic region dedicated to Russian-American technology cooperation, playing a vital role in fostering trade relations between Commonwealth and Russian businesses since its inception in 2003. RANIT represents the culmination of 16 years of effort and events hosted by the Council to encourage Russian-American technology cooperation. I am pleased to report that a number of Pennsylvania companies that participated in earlier RANIT events are now developing relationships with Russian firms and organizations. The Commonwealth of Pennsylvania strongly supports the ultimate goal of RANIT: To establish Pennsylvania and the Mid-Atlantic region as a major partner for Russian technology companies and a premier center of Russian-American technology cooperation.

As has traditionally been the pivotal focal point during each Spring RANIT, the focus of the 16th RANIT week will be biotechnology and related industries applying these biotechnology advancements. The 17th RANIT will highlight Russian capabilities from across the spectrum of technology-intensive industries.

The goal of the Office of International Business Development is to foster international trade and investment in Pennsylvania. Enhancing Pennsylvania-Russia bilateral trade and investments is a priority for us. Therefore we are proud to support RANIT and we applaud the efforts of the Mid-Atlantic-Russia Business Council to foster commercial and technological relations between the Commonwealth and Russia.

Sincerely,


Peter C. O'Neill, Executive Director
Center for Trade Development



Office of
International
Business
Development

Commonwealth
Keystone Building
400 North Street
4th Floor

Harrisburg
Pennsylvania
17120-0225

tel: 717.787.7190
fax: 717.772.5106
866-GO-NEWPA | newPA.com



STATE OF DELAWARE
EXECUTIVE DEPARTMENT
DELAWARE ECONOMIC DEVELOPMENT OFFICE

March 26, 2012

Mr. Val Kogan
President
Mid-Atlantic Russian Business Council
1760 Market Street, Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan:

As an agency responsible for business attraction, retention and expansion, the Delaware Economic Development Office applauds the Mid-Atlantic Russian Business Council for its work to collaborate business efforts between Russia and the U.S. Additionally, DEDO wishes to express its support of the upcoming Russian-American Innovation Technology (RANIT) Weeks. We are looking forward to welcoming the Russian delegation to our region in June and November 2012.

The Delaware Economic Development Office responsible for attracting new investors and businesses to Delaware, for promoting the expansion of existing industry, assisting small and minority-owned businesses, promoting and developing tourism and creating new and improved employment opportunities for all citizens of Delaware.

We hope to enhance our mutual business relationship and furthering Delaware's international business communications during RANIT Week in Philadelphia.

Sincerely,

A handwritten signature in black ink, appearing to read "Alan Levin".

Alan Levin
Director Delaware Economic Development Office



February 29, 2012

Mr. Val Kogan
President
Mid-Atlantic Russia Business Council
1760 Market Street
Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan,

On behalf of New Jersey's thriving biotechnology industry, BioNJ is pleased to express our support for the 16th Semi-Annual Russian-American Innovation Technology Week (RANIT-BIO) on June 14 and 15, 2012 in Philadelphia.

Hosted by the Mid-Atlantic Russian Business Council, RANIT has grown to be a significant event devoted to Russian-American technology and business cooperation and brings together entrepreneurs, scientists, venture capitalists and established corporations within the American and Russian technology industries.

The biotechnology industry in New Jersey has experienced significant growth — expanding from 80 companies in 1998 to more than 335 today— and much of this progress can be attributed to the growing presence and contributions of internationally-based companies.

Founded in 1994 by New Jersey biotechnology industry CEOs, BioNJ serves as the voice of the industry in New Jersey, seeks to advance its economic growth and development and works to encourage new and established companies from around the world to locate here. BioNJ represents companies engaged in biopharmaceutical, biomedical, biagricultural and bioremedial endeavors.

I was honored to speak about New Jersey's biotechnology industry last year at the Russian Pharmaceutical Forum in St. Petersburg and also to learn firsthand about the progress of the life science industries in Russia from the many dedicated professionals I had the pleasure to meet. We wish the Mid-Atlantic Russian Business Council much success for the conference and hope that many successful business partnerships will be developed from our continuing dialogue.

Warm regards,

Debbie Hart
President



science
center

powering commercialization

January 12, 2012

Val Kogan, President
Mid-Atlantic Russia Business Council
1760 Market Street, Suite 1100, Philadelphia, PA 19103

Dear Mr. Kogan:

On behalf of the University City Science Center, I would like to express our support of the Russian-American Innovation Technology (RANIT-BIO) Week, hosted by the Mid-Atlantic Russia Business Council.

We are delighted to welcome the Russian delegation of entrepreneurs, scientists, venture capitalists, and established corporations within the U.S. and Russian technology industries to Philadelphia June 14-21, 2012 and again in mid- November 2012. We hope that successful business collaborations will be developed as a result of their visit.

Established in 1963 and headquartered in Philadelphia, PA, the Science Center was the first, and remains the largest, urban research park in the United States. The Science Center accelerates technology commercialization, regional economic development, and the market availability of life-enhancing scientific breakthroughs by bringing together innovations, scientists, entrepreneurs, funding, laboratory facilities, and business services.

The Science Center has established key innovative partnerships with research institutions, entrepreneurs, industry leaders, and economic development organizations across the tri-state region of Pennsylvania, New Jersey and Delaware. Our Global Soft Landing program has attracted companies from Belgium, China, France, Germany, Singapore, Spain and the United Kingdom. Building on decades of proven performance, we continue to move technology out of the lab and into the marketplace more rapidly and effectively than ever, helping bring the benefits of science to the region and the world.

We look forward to working with the Mid-Atlantic Russia Business Council to support RANIT-BIO Week in Philadelphia.

Warm Regards,

Stephen S. Tang, Ph.D.

3711 Market Street • Suite 800 • Philadelphia, PA 19104 • p: 215.966.6000 • f: 215.966.6002 •

PROCLAMATION

The City of Philadelphia is proud of its rich cultural heritage and diverse population. Historically, the Mid-Atlantic region was the first in the United States to develop strong ties with Russia. Today, it continues to be the leading region for Russian-American business, education, healthcare, and technology. Our city is home to one of the largest populations of Russian-Americans in this region.

To celebrate Russian-American business cooperation, the Semi-Annual Russian-American Innovation Technology Week was created. This semi-annual event features seminars, panel discussions, roundtable meetings, trade shows, conferences and networking events.

This year marks the 16th and 17th Semi-Annual Russian-American Innovation Technology Weeks (RANIT-BIO) in Philadelphia. Traditionally, RANIT-BIO has brought together local businesses with opportunities in Russia, but has now expanded its program to include a pharmaceutical conference, welcoming experts and industry leaders from Russia in the healthcare sector to participate.

With major trends shaping the future of the healthcare market, Philadelphia is pleased that the Mid-Atlantic Russian Business Council is bringing such extraordinary opportunities to our great City. Since the colonial times, Philadelphia has been an important center for medicine and healthcare and today, with several major pharmaceutical companies in the surrounding area it remains one of the leading economic sectors in the region.

We commend you on producing the first Russian-American Pharmaceutical Conference. This offers a chance to bring together experts and industry leaders in Philadelphia, one of the country's largest biotech markets.

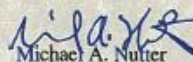
The City of Philadelphia is also pleased to welcome Russian technology professionals and companies to our great city.

THEREFORE...

It is fitting and appropriate that the City of Philadelphia officially recognize June 14-21 and November 7-16 2012 as

SEMI-ANNUAL RUSSIAN-AMERICAN INNOVATION TECHNOLOGY WEEKS

in Philadelphia and extend a warm welcome to all participants of the Council's Semi-Annual Weeks with best wishes for a successful partnership filled with innovation, ideas, and exploration to lead a 21st Century economy.


Michael A. Nutter
Mayor

Given under my hand and the seal of
the City of Philadelphia on this
fourteenth day of November, two
thousand and twelve

