

Mid-Atlantic - Russia Business Council

Pennsylvania-Russia Business Council

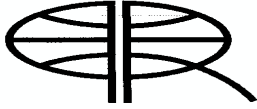


**Mid-Atlantic –
Russia
Business Council
(MARBC)**

**16th Semi-Annual
Russian-American
Innovation Technology Weeks
(RANIT-BIO)**

June 14 - 21, 2012

Philadelphia, PA – Boston, MA



Mid-Atlantic - Russia Business Council

Pennsylvania-Russia Business Council

The 16th Semi-Annual Biotechnological

Russian-American Innovation Technology Week (RANIT – BIO)

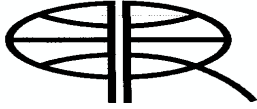
June 14-21, 2012

Russian-American Innovation Technology Week (RANIT) brings together entrepreneurs, scientists, venture capitalists, and established corporations within the American and Russian technology industries. RANIT, organized by the Mid-Atlantic - Russia Business Council (MARBC), supported by the City of Philadelphia, State of Pennsylvania, State of New Jersey, Philadelphia U.S. Export Assistance Center of the U.S. Commercial Service, World Trade Center of Greater Philadelphia, World Trade Center Delaware, Pennsylvania Bio, Bio New Jersey, Delaware Bio, University City Science Center, Select Greater Philadelphia, Greater Philadelphia Life Sciences Congress, Ben Franklin Technology Partners, Pharmaceutical Research and Manufacturers of America, National Association of Seed and Venture Funds, Innovation America, U.S. Chamber of Commerce, American Chamber of Commerce in Russia, Association of the Russian Pharmaceutical Manufacturers, Society of Professional Pharmaceutical Organizations, Russian Union of Industrialists and Entrepreneurs, Chamber of Commerce and Industry of the Russian Federation, Moscow Entrepreneurs Association, is the most significant semi-annual event devoted to Russian-American technology and business cooperation. Based on past success, RANIT is now held twice a year, and includes an increasing number of regional technology events, seminars, panel discussions, roundtable meetings, trade shows, conferences, and networking events. The 16th RANIT will highlight biotechnology, nanotechnology, and the pharmaceutical industry, and will conclude with participation in the world's largest biotechnology exhibition, the 2012 BIO International Convention in Boston, MA. The Russian delegation that will take part in the 16th RANIT-BIO will consist of representatives from the foremost Russian companies in biotechnology and related industries.

16th RANIT-BIO will begin in Philadelphia on June 14-15, 2012

Starting in Philadelphia, special events at RANIT-BIO will include a **Welcoming ceremony** and **Russian-American Life Sciences Conference** at Philadelphia City Hall on June 14-15, 2012. This conference, co-organized by the Mid-Atlantic - Russia Business Council and Pharmaceutical Research and Manufacturers of America, and supported by Synovate Comcon, will explore the opportunities to build mutually-supportive partnerships between the U.S. and Russia in the sphere of innovative pharmaceutical development. The conference will consist of in-depth discussions of the investment climate and key policy issues for Russia and the U.S. The conference will also include a panel with representatives from the Health, Business Development, and Innovation Working-Groups of the US-Russia Bilateral Presidential Commission. The panel will provide an update on the status of ongoing activities in the Working Groups, including plans for enhancing collaboration between the United States and Russia in the areas of public health and biomedical research, and a discussion of policy priorities in these areas.

The Russian delegation will also visit the International Incubator at the Science Center, participate in a roundtable on the commercialization of innovations and a seminar on venture capital funds specializing in biotechnology, and meet with members of biotechnology associations from Pennsylvania, New Jersey, Delaware, Maryland and Virginia.



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The key and concluding event of the 16th RANIT will be

2012 BIO International Convention

June 18 - 21, 2012
Boston, MA

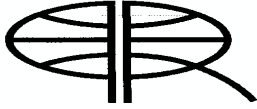
BIO International Convention is the world's largest and most impressive exhibition and conference for experts in the field of biotechnology

Mid-Atlantic - Russia Business Council (MARBC) has played an important role in previous years at BIO International Convention, serving as the official organizer of the Russian delegation to BIO 2005 in Philadelphia, BIO 2006 in Chicago, BIO 2007 in Boston, BIO 2008 in San Diego, BIO 2009 in Atlanta, BIO 2010 in Chicago, and BIO 2011 in Washington, D.C., as part of MARBC's undertaking to build a bridge between the Russian and American biotechnology communities. The Russian business program at BIO 2005 in Philadelphia was organized in the context of the Semi-Annual Russian-American Innovation Technology Week (RANIT), and included a Russian booth and participation by members of the Russian delegation in various events of BIO 2005. At BIO 2006 in Chicago, as well as at BIO 2007 in Boston, BIO 2009 in Atlanta, BIO 2010 in Chicago, and BIO 2011 in Washington, D.C., MARBC organized a **Country Seminar on Russia** featuring panel discussions and presentations from leading experts on doing business in Russia. MARBC also presented the Russian biotechnology industry in the International Marketplace during the conference's International Day.

[http://convention.bio.org/uploadedFiles/2011/Attendees/International_Attendees/2011IDOs\(1\).pdf](http://convention.bio.org/uploadedFiles/2011/Attendees/International_Attendees/2011IDOs(1).pdf)
http://convention.bio.org/SessionViewer.aspx?bio_id=946056

Mid-Atlantic - Russia Business Council will again serve as the one of the official organizer of the Russian delegation to 2012 BIO International Convention in Boston. MARBC will present Russian biotechnology companies and the achievements of Russian scientists and manufacturers in biotechnology and related industries. Focusing upon "*Models and Frameworks for Biotech Commercialization in Russia*" MARBC will present the Russian biotechnology industry at the BIO Convention on June 19, 2012. MARBC will be hosting **Closing Ceremony** of the 16th Russian-American Innovation Technology Week on June 21, 2012.

For additional information about participation in the 16th RANIT-BIO, please contact Val Kogan, Mid-Atlantic-Russia Business Council by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>



Mid-Atlantic - Russia Business Council

Pennsylvania-Russia Business Council

Life Sciences in Russia: An Emerging Sector for a Robust Emerging Market

For Immediate Release

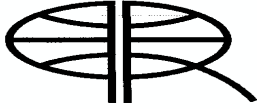
Contact: Val Kogan
President, Mid-Atlantic Russia Business Council
+1.484.467.7444
val@ma-rbc.org

Philadelphia, PA. October 17, 2011 — While the U.S. remains the world leader in bio-pharmaceutical innovation, Russia has adopted a goal to become a major exporter of innovative medicines and healthcare technologies by 2020. Russia recently overhauled its medicines law and has set a firm timetable for transition to compliance with Good Manufacturing Practices and to integrate registration requirements for international clinical trials. Life sciences research in Russia ranges from bionanotechnology to xenotransplantation, and a swath of new bioclusters is emerging across the country. The key question now is to how to foster dialogue between Russia and the U.S. on innovation in mutually-beneficial ways.

This question was addressed at the Russia-American Pharmaceutical Conference, held on June 24, 2011 in Philadelphia, PA, a major center of bioscience research in the U.S. Co-organized by the Mid-Atlantic - Russia Business Council (MARBC) and the Pharmaceutical Research and Manufacturers of America (PhRMA), the conference also kicked off the 14th Semi-Annual Russian-American Innovation Technology Week (RANIT). One of the key outcomes of the conference was the need for an ongoing dialogue in the sphere of innovation in the life sciences. These topics were further explored with Russian and U.S. experts at the Russia country seminar at the BIO International Convention on June 28, 2011.

“Countries around the world come to BIO to show how they are competing to be the leaders in developing innovative medicines,” said Andrew Rudman, Associate Vice President of International Affairs at Pharmaceutical Research & Manufacturers of America. “Russia and the U.S. can be partners in this competition. The winners will be patients around the globe, who will have faster access to new medicines.”

Continuing and expanding dialogue will be the key theme for an upcoming Russian-American Life Sciences Conference on June 14-15, 2012 in Philadelphia, PA. The 2012 conference will also inaugurate the 16th Semi-Annual Russian-American Innovation Technology Week (RANIT), which will highlight the biotechnology, nanotechnology, and pharmaceutical industries and conclude with participation at the 2012 BIO International Convention in Boston, MA.



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Mid-Atlantic - Russia Business Council President Val Kogan noted the importance of continuing the dialogue in Philadelphia. “The Mid-Atlantic region is a key player in innovative medicines with long-held ties to Russia,” Kogan said. “It is the natural place to resume the dialogue between Russia and the United States.”

The 2012 conference will be designed to see increased involvement by key Russian and American policymakers, including the Health and the Business Development Working-Groups of the US-Russia Bilateral Presidential Commission. The Joint Commission has identified life sciences and pharmaceuticals as a focus area for joint activity between the Russian and U.S. governments. The Russian-American Life Sciences Conference, Russia country seminar at BIO, and additional Russian-American Innovation Technology Week programs and activities are designed to help foster dialogue and cooperation on those topics.

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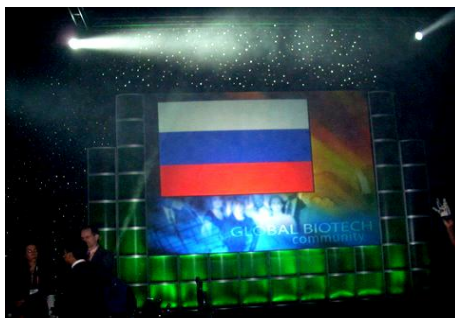
For further information please contact Val Kogan, MARBC by phone at: (484) 467-7444, via e-mail at: val@ma-rbc.org or by visiting the MARBC website: www.ma-rbc.org



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The 16th Semi-Annual Biotechnological Russian-American Innovation Technology Week (RANIT – BIO) June 14-21, 2012

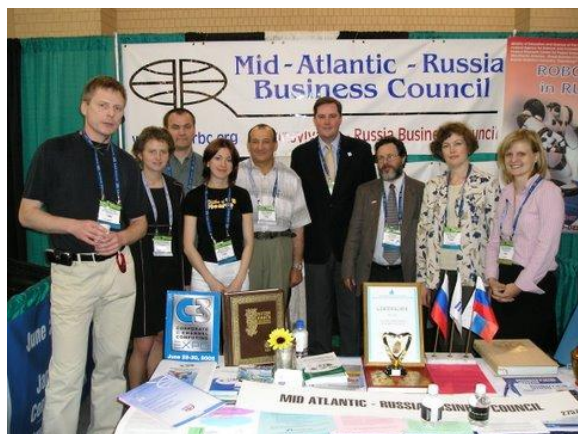


Welcoming Ceremony, Philadelphia City Hall, June 14, 2012 Russian-American Life Sciences Conference, June 15, 2012

- Co-organized by the Mid-Atlantic - Russia Business Council and Pharmaceutical Research and Manufacturers of America
- Will explore the opportunities to build mutually-supportive partnerships between the U.S. and Russia in the sphere of innovative pharmaceutical development
- In-depth discussions of the investment climate and key policy issues for Russia and the U.S.
- Panel with representatives from the Health, Business Development, and Innovation Working-Groups of the US-Russia Bilateral Presidential Commission
- Update on the status of ongoing activities in the Working Groups, including plans for enhancing collaboration between the United States and Russia in the areas of public health and biomedical research

Additionally:

- Visit the International Incubator at the Science Center
- Roundtable on the commercialization of nanotechnologies
- Seminar on venture capital funds specializing in biotechnology
- Meetings with members of biotechnology associations from Pennsylvania, New Jersey and Delaware



2012 BIO International Convention, Boston, MA, June 18 - 21, 2012

Mid-Atlantic - Russia Business Council (MARBC) has played an important role in previous years at BIO International Convention, serving as the official organizer of the Russian delegation to BIO since 2005, as part of MARBC's undertaking to build a bridge between the Russian and American biotechnology communities. Focusing upon **“Models and Frameworks for Biotech Commercialization in Russia”** MARBC will present the Russian biotechnology industry at the BIO Convention on June 19, 2012.

For additional information about participation in the 16th Semi-Annual Biotechnological Russian – American Innovation Technology Week, please contact Val Kogan, Mid-Atlantic - Russia Business Council by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>



January 12, 2012

Val Kogan, President
Mid-Atlantic Russia Business Council
1760 Market Street, Suite 1100, Philadelphia, PA 19103

Dear Mr. Kogan:

On behalf of the University City Science Center, I would like to express our support of the Russian- American Innovation Technology (RANIT-BIO) Week, hosted by the Mid-Atlantic Russia Business Council.

We are delighted to welcome the Russian delegation of entrepreneurs, scientists, venture capitalists, and established corporations within the U.S. and Russian technology industries to Philadelphia June 14-21, 2012 and again in mid- November 2012. We hope that successful business collaborations will be developed as a result of their visit.

Established in 1963 and headquartered in Philadelphia, PA, the Science Center was the first, and remains the largest, urban research park in the United States. The Science Center accelerates technology commercialization, regional economic development, and the market availability of life-enhancing scientific breakthroughs by bringing together innovations, scientists, entrepreneurs, funding, laboratory facilities, and business services.

The Science Center has established key innovative partnerships with research institutions, entrepreneurs, industry leaders, and economic development organizations across the tri-state region of Pennsylvania, New Jersey and Delaware. Our Global Soft Landing program has attracted companies from Belgium, China, France, Germany, Singapore, Spain and the United Kingdom. Building on decades of proven performance, we continue to move technology out of the lab and into the marketplace more rapidly and effectively than ever, helping bring the benefits of science to the region and the world.

We look forward to working with the Mid-Atlantic Russia Business Council to support RANIT-BIO Week in Philadelphia.

Warm Regards,

Stephen S. Tang, Ph.D.



January 17, 2012

To the Mid-Atlantic – Russia Business Council:

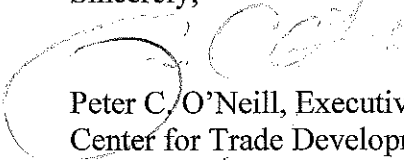
On behalf of the Office of International Business Development of the Commonwealth of Pennsylvania, I would like to express our support for the 16th and 17th Semi-Annual Russian-American Innovation Technology Weeks (RANIT) being hosted by the Mid-Atlantic-Russia Business Council. The 16th and 17th RANIT events will be held during mid June 2012 and mid-November 2012 respectively.

RANIT is the premier event in the Mid-Atlantic region dedicated to Russian-American technology cooperation, playing a vital role in fostering trade relations between Commonwealth and Russian businesses since its inception in 2003. RANIT represents the culmination of 16 years of effort and events hosted by the Council to encourage Russian-American technology cooperation. I am pleased to report that a number of Pennsylvania companies that participated in earlier RANIT events are now developing relationships with Russian firms and organizations. The Commonwealth of Pennsylvania strongly supports the ultimate goal of RANIT: To establish Pennsylvania and the Mid-Atlantic region as a major partner for Russian technology companies and a premier center of Russian-American technology cooperation.

As has traditionally been the pivotal focal point during each Spring RANIT, the focus of the 16th RANIT week will be biotechnology and related industries applying these biotechnology advancements. The 17th RANIT will highlight Russian capabilities from across the spectrum of technology-intensive industries.

The goal of the Office of International Business Development is to foster international trade and investment in Pennsylvania. Enhancing Pennsylvania-Russia bilateral trade and investments is a priority for us. Therefore we are proud to support RANIT and we applaud the efforts of the Mid-Atlantic-Russia Business Council to foster commercial and technological relations between the Commonwealth and Russia.

Sincerely,



Peter C. O'Neill, Executive Director
Center for Trade Development



Office of
International
Business
Development

Commonwealth
Keystone Building
400 North Street
4th Floor

Harrisburg
Pennsylvania
17120-0225

tel: 717.787.7190
fax: 717.772.5106
866-GO-NEWPA | newPA.com