



Photos: Jack Hartzman

## Your Opportunity!

*AdvaMed 2011* offers you the best and most efficient way to meet the major MedTech companies, CEOs, business development executives, regulators, investors and others in the U.S. market. You owe it to yourself to attend the MedTech industry's signature conference. Please call us for more information, +1.202.434.7213 or email [info@medtechconference.org](mailto:info@medtechconference.org).

### Come Solo or as Part of Delegation!

Several trade offices and organizations are expected to host delegations to *AdvaMed 2011* from Austria, Canada, France, New Zealand, Sweden, Switzerland, the UK, and others. Contact us for more information.

### Panel Proposals – Submit ideas for the 2011 Program!

Apply to organize a 75-minute panel and gain industry visibility. Applications should cover timely, relevant and hot topics, from regulatory to reimbursement, business development, compliance and other critical issues.

### Company Presentations

Does your company have an innovative technology or FDA-regulated product you are looking to get financed, licensed, distributed or partnered? Apply to make a company presentation to an audience of established industry business development leaders, investors, entrepreneurs and/or other potential strategic partners.

### Increase Your Visibility with Exhibit Space & Sponsorships

Exhibiting and sponsorship opportunities, including custom packages are available.



Mid-Atlantic - Russia  
Business Council

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Since 1994, a major focus of Mid-Atlantic - Russia Business Council's (MARBC) efforts have been the establishment of the U.S. Mid-Atlantic region as a leading partner for Russian-American business and technology cooperation. Emphasizing Russian-American cooperation in lucrative fields, including advanced materials/nanotechnology, energy & environment, medical technology, pharmaceuticals & biotechnology, among others. MARBC is working with *AdvaMed 2011* to attract Russian companies to the U.S. September 26-28 for *AdvaMed 2011*.



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[www.AdvaMed2011.com](http://www.AdvaMed2011.com)

# Access. Insight. Opportunity.

*AdvaMed 2011* is the premier MedTech conference for CEOs, business executives, policy-makers, investors, distributors, media and other medical device and diagnostic industry stakeholders from around the world.

- Unparalleled Networking Opportunities
- World-Class Program & Outstanding Thought-Leaders
- Business Development and Collaboration Opportunities

## Access - Unparalleled Networking Opportunities

*AdvaMed 2011* will host more than 1,700 medical device and diagnostic industry executives from 33 states and 24 countries interested in sectors ranging from blood, cardiovascular, and ophthalmic, IVD and diagnostic imaging, orthopedic, neurological, wound management and surgical.

With a vibrant exhibit hall, numerous networking breaks and receptions, and targeted programming, *AdvaMed 2011* is the ideal time to meet and form partnerships with your intended audience.

## Insight - World-Class Program & Outstanding Thought-Leaders

*AdvaMed 2011* will feature 190+ thought-leaders and engages you and your colleagues in a world-class program that examines all the latest issues that MedTech professionals MUST know about- from the 510(k) process, to raising capital, to navigating healthcare reform.

*AdvaMed 2011* will attract serious decision-makers and influencers. *AdvaMed 2010* keynote speakers included FDA Commissioner Margaret Hamburg, CMS Administrator Don Berwick, Commerce Secretary Gary Locke, and Anchor and Managing Editor of the CBS Evening News, Katie Couric.

## Opportunity- Business Development & Collaboration

### MedTech Partnering

Conduct numerous one-to-one meetings with leading international advanced medical technology companies. The online program is free with all full-access registrations and enables you to:

- Connect with other conference attendees by profiling your company and searching for potential partners relevant to your interests.
- Request and accept one-to-one meetings with mutually interested companies starting six weeks prior to the conference.
- Once you arrive, the system will assign you a time and private location to meet, based on your availability.

### Company Presentations

*AdvaMed 2011* company presentations connect innovative MedTech companies and tech transfer offices with established industry business development leaders, investors, entrepreneurs and other strategic partners. Applications for this program will be accepted online.

### AdvaMed 2010 Quick Facts

- More than 1,700 attendees from 24 states and 33 countries
- More than 780 companies in attendance
- 82 Exhibiting Companies
- 65 Presenting Companies
- 782 One-to-one Partnering meetings arranged

**AdvaMed**  
**2011** THE MEDTECH  
CONFERENCE  
ACCESS. INSIGHT. OPPORTUNITY.