



# MAEBC/MARBC

## ***Mid-Atlantic - Eurasia Business Council (MAEBC/MARBC)***

**21<sup>st</sup> Annual  
Eurasian - American  
Innovation Technology Week  
(RANIT)  
*Agenda***



**April 25 - May 11, 2017**

*Philadelphia, PA; New York, NY;*

*Mid-Atlantic Region*



# MAEBC/MARBC

## 21<sup>st</sup> Annual Eurasian - American Innovation Technology Week (RANIT)

April 25 – May 11, 2017  
Philadelphia, PA; New York, NY;  
Mid-Atlantic Region

The **21<sup>st</sup> Annual Eurasian - American Innovation Technology Week (RANIT)** will take place from April 25 - May 11, 2017 in Philadelphia, PA, New York, NY, and the Mid-Atlantic Region. It will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, information technology, technology in education, and entrepreneurship. The RANIT is a multi-industry event, highlighting increased involvement by key Eurasian and American policy-makers. Key 21<sup>st</sup> Annual RANIT events will include a **Welcoming Ceremony and Opening Sessions** at Philadelphia City Hall, and a **Welcoming Reception** at the Comcast Center on April 25, **Eurasian - American Technology & Entrepreneurship Conference, Eurasian Economic Union Session, Eurasian/Russian - American Life Sciences Innovation Roundtable**, and the **Eurasian-American Innovation Technology Commercialization Roundtable**. Mid-Atlantic - Eurasia Business Council will be partnering, organizing programs, and facilitating Eurasian participation in the **Hermes Expo, the Mid-Atlantic Energy Technology & Sustainability Forum, and World Trade Week NYC**.



This year's **21<sup>st</sup> Annual Eurasian - American Innovation Technology Week** will include the **Days of Eurasian - American Innovation Entrepreneurship Cooperation (RAVC 2017)**, which will be held in Philadelphia, PA and the Mid-Atlantic Region from April 25 - May 5, 2017. Under the framework of RAVC 2017, MAEBC/MARBC is organizing the **Annual Eurasian - American Technology & Entrepreneurship Conference** and is facilitating Eurasian participation in the PCI DemoDay, Philly Tech Week, and Angel Venture Fair.



For information about the 21<sup>st</sup> RANIT, please contact Mid-Atlantic - Eurasia Business Council by phone: (484) 467-7444, email: [val@ma-rbc.org](mailto:val@ma-rbc.org), or visit the MAEBC/MARBC website at: <http://www.ma-rbc.org>.



# MAEBC/MARBC

## Days of Eurasian - American Innovation Entrepreneurship Cooperation (RAVC)

April 25 – May 5, 2017  
Philadelphia, PA; Mid-Atlantic Region

The Mid-Atlantic - Eurasia Business Council (MAEBC/MARBC) is pleased to announce the **Days of Eurasian - American Innovation Entrepreneurship Cooperation (RAVC)**, which will take place in Philadelphia, PA and the Mid-Atlantic Region from April 25 – May 5, 2017 as a part of this year's 21<sup>st</sup> Annual Eurasian - American Innovation Technology Week.



As part of **RAVC 2017**, the MAEBC/MARBC is organizing the **Eurasian – American Technology & Entrepreneurship Conference** on April 25-26. This conference is a key RAVC event, and will include a Roundtable featuring entrepreneurial innovation systems in US and Eurasia, and presentations from the Eurasian startup companies.

MAEBC/MARBC is also facilitating Eurasian participation in the PCI DemoDay, Philadelphia Science Festival, Philly Tech Week, and Angel Venture Fair. RAVC events represent a continuation of the MAEBC/MARBC's twenty-year-long effort to develop Eurasian-American innovation entrepreneurship cooperation.



For further details please contact the Mid-Atlantic - Eurasia Business Council by phone: (484) 467-7444, email: [val@ma-rbc.org](mailto:val@ma-rbc.org), or visit the MAEBC/MARBC website at: <http://www.ma-rbc.org>.



**MAEBC**  
**MARBC**

Mid-Atlantic - Eurasia Business Council

## **The Welcoming Ceremony and Opening Sessions** **21<sup>st</sup> Annual Eurasian - American Innovation Technology Week (RANIT)**

Mayor's Reception Room at Philadelphia City Hall  
Broad and Market Streets, Philadelphia, Pennsylvania  
**April 25, 2017, 2:00 pm – 5:00 pm**

The **21<sup>st</sup> Annual Eurasian - American Innovation Technology Week (RANIT)** will take place from April 25 - May 11, 2017 in Philadelphia, PA, New York, NY, and the Mid-Atlantic Region. It will focus on information technology, biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, educational technology, and entrepreneurship. The RANIT is a multi-industry event, highlighting increased involvement by key Eurasian and American policy-makers.

**The Welcoming Ceremony and Opening Sessions for the 21<sup>st</sup> Annual Eurasian - American Innovation Technology Week (RANIT)** will be held on April 25, from 2:00 – 5:00 pm in the Mayor's Reception Room at Philadelphia City Hall. The Welcoming Ceremony and Opening Sessions will feature a multi-country delegation from Eurasian countries, along with panels presenting Belarusian, Bulgarian, Greek, Israeli, Kazakhstani and Russian companies.



Other key 21<sup>st</sup> Annual RANIT events will include **Eurasian – American Technology & Entrepreneurship Conference**, **Eurasian Economic Union Session**, **Eurasian/Russian – American Life Sciences Innovation Roundtable**, and the **Eurasian - American Innovation Technology Commercialization Roundtable**. The Mid-Atlantic – Eurasia Business Council will be partnering, organizing programs, and facilitating Eurasian participation in the **Hermes Expo**, the **Mid-Atlantic Energy Technology & Sustainability Forum**, and **World Trade Week NYC**. This year's **21<sup>st</sup> Annual Eurasian - American Innovation Technology Week** will include the **Days of Eurasian - American Innovation Entrepreneurship Cooperation (RAVC 2017)**.

## **The 21<sup>st</sup> RANIT Reception** **21<sup>st</sup> Annual Eurasian - American Innovation Technology Week (RANIT)**

Comcast Center, 45<sup>th</sup> Floor  
1701 John F. Kennedy Boulevard, Philadelphia, Pennsylvania  
**April 25, 2017, 5:30 pm – 7:30 pm**



*A reception to celebrate  
the 21<sup>st</sup> Annual Eurasian - American  
Innovation Technology Week (RANIT).  
It will commemorate achievements  
in promoting business relations between  
the U.S. and Eurasian countries.*

For information about the 21<sup>st</sup> RANIT,  
please contact Mid-Atlantic - Eurasia Business Council

by phone: (484) 467-7444, email: [val@ma-rbc.org](mailto:val@ma-rbc.org), or visit the MAEBC/MARBC website at: <http://www.ma-rbc.org>.



# The 21st Annual Eurasian/Russian-American Innovation Technology Week (RANIT)



## City Hall

Philadelphia City Hall  
Broad Street and Market Street  
Philadelphia, PA

*April 25, 2017*

Organized by:  
**The Mid-Atlantic - Eurasia Business Council**

Supported by:  
The City of Philadelphia, State of Pennsylvania, State of New Jersey, State of Delaware, State of Maryland, Life Sciences Pennsylvania, Bio New Jersey, Delaware Bio, Philadelphia U.S. Export Assistance Center of the U.S. Commercial Service, World Trade Center of Greater Philadelphia, World Trade Center of Central Pennsylvania, World Trade Center Delaware, Pennsylvania Chamber of Business and Industry, Greater Philadelphia Chamber of Commerce, University City Science Center, Global Philadelphia Association, PACT, Select Greater Philadelphia, Entrepreneurs' Forum of Greater Philadelphia, Greater Philadelphia Life Sciences Congress, Center City Proprietors Association, Ben Franklin Technology Partners, PennFuture Energy Center, Penn Center for Innovation, Innovation America, U.S. Chamber of Commerce, US-Russia Business Council, American Chamber of Commerce in Russia.

## Welcoming Ceremony and Opening Sessions



# Eurasian – American Technology & Entrepreneurship Conference



**Philadelphia City Hall**  
Broad Street and Market Street

*April 25-26, 2017*

Organized by:  
**The Mid-Atlantic - Eurasia Business Council**

## **Session 1**

*Innovative Technology around the World*  
*International Cooperation in Research and Innovation: Global Challenges and Opportunities*

## **Session 2**

*Regional Technology Development and International Collaboration across various industries*  
*Information Technology and Telecommunication*  
*Energy Efficiency and Alternative Energy*

## **Session 3**

*Market Review. Market Regulation and Industry Views*  
*Eurasian Economic Union. European Union.*  
*Belarus, Bulgaria, Greece, Israel, Kazakhstan, Russia, United States.*

## **Session 4**

*Using International Standards and Tools to Improve Productivity and Work Flow*

## **Session 5**

*Entrepreneurial Landscape: International Best Practices*  
*Educational Innovations - New Models*

## **Session 6**

*New Areas for Partnership*

## **Closing Remarks**

# 21<sup>st</sup> RANIT Reception

*April 25, 2017*

Organized by:  
**The Mid-Atlantic - Eurasia Business Council**

Hosted by:  
**Comcast**



**Comcast Center, 45<sup>th</sup> Floor**  
1701 John F. Kennedy Boulevard  
Philadelphia, PA



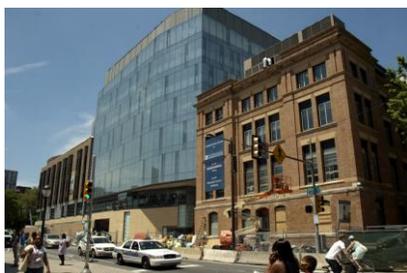
*A reception to celebrate the 21<sup>st</sup> Annual Eurasian - American Innovation Technology Week (RANIT).  
It will commemorate achievements in promoting business relations between the U.S. and Eurasian countries.*

## Eurasian/Russian-American Life Sciences Innovation Roundtables

*May 2017*

Organized by  
**The Mid-Atlantic - Eurasia Business Council**

Hosted by:  
**The Wistar Institute**



**The Wistar Institute**  
3601 Spruce Street  
Philadelphia, PA

### Welcoming Remarks

### Session 1

***Healthcare Reform in Developed and Emerging Healthcare Systems. Healthcare Reforms in US and Eurasia/Russia. Eurasia/Russia's Competitiveness in the life sciences and innovative medicines sector: "New Challenges and Opportunities."***



### Session 2

#### ***Top Life Sciences Clusters***



## Session 3

*Legal Issues in Clinical Trials*

## Session 4

*Cancer Research and Biomedical Science*

## Session 5

*New Areas for Partnership. Development of New Medicines*

## Closing Remarks

# Eurasian - American Innovation Technology, University Research & Commercialization Roundtable



*May 2017*

Organized by:  
**The Mid-Atlantic - Eurasia Business Council**

University City Science Center  
3711 Market Street  
Philadelphia, PA

## Session 1

*New Technology Development and University-related Commercialization*



## Session 2

*Roundtable with Company Residents in University City Science Center*



*Welcoming Ceremony and  
Opening Sessions*

*Kicking off the 21<sup>st</sup> RANIT in  
Philadelphia City Hall*

*April 25, 2017  
Mayor's Reception Room, City Hall  
Broad and Market  
Philadelphia, PA*



*21<sup>st</sup> RANIT Reception*

*A reception to celebrate the 21<sup>st</sup> RANIT  
and commemorate achievements in  
promoting relations between the U.S.  
and Eurasian countries.*

*April 25, 2017  
Comcast Center  
1701 John F. Kennedy  
Boulevard  
Philadelphia, PA*



*Eurasian – American  
Technology & Entrepreneurship  
Conference*



*April 25-26, 2017  
Philadelphia, PA*

*Hermes Expo International*



*April 26, 2017  
Concordville, PA  
Greater Philadelphia Area*

*Days of Eurasian - American  
Innovation Entrepreneurship  
Cooperation (RAVC)*



*April 25 - May 5, 2017  
Philadelphia, PA;  
Mid-Atlantic Region*

*9th Annual Mid-Atlantic  
Energy Technology &  
Sustainability Forum*



*May 9, 2017  
The Academy of Natural Sciences  
Philadelphia, PA*

*Angel Venture Fair*



*May 5, 2017  
Union League  
Philadelphia, PA*

*World Trade Week NYC*



*MAEBC/MARBC closing event for the  
21st RANIT*

*May 11, 2017  
New York, NY*