



Days of Eurasian-American

Innovation Entrepreneurship Cooperation (RAVC 2015)

Eurasian – American Technology Entrepreneurship Conference

November 5, 2015 @ Wistar Institute (3601 Spruce Street, Philadelphia, PA)



The Mid-Atlantic - Eurasia Business Council (MAEBC/MARBC) is pleased to announce the upcoming **Eurasian – American Technology Entrepreneurship Conference**. This conference is a key event of the **Days of Eurasian - American Innovation Entrepreneurship Cooperation (RAVC 2015)**, happening from November 3 to November 8, 2015.

Eurasian – American Technology Entrepreneurship Conference is organized by the



Mid-Atlantic - Eurasia Business Council and hosted by the Wistar Institute.

The Conference will take place on **November 5, 2015** at **1:30 – 4:00 PM** at the **Wistar Institute** (Rhoads/Horowitz Conference Room, 3601 Spruce Street, Philadelphia, PA). It will include a roundtable featuring entrepreneurial innovation systems in the US and Eurasia, and presentations from the Eurasian/Russian startups.

Welcoming Remarks

Val Kogan, President, Mid-Atlantic - Eurasia Business Council

Heather Steinman, Vice President, Business Development & Executive Director, Technology Transfer, The Wistar Institute

Carol Brooks, Department of Commerce, City of Philadelphia

David Oh, Councilman At-Large, Minority Whip, City of Philadelphia

David Briel, Executive Director, International Investment, Office of International Business Development, Department of Community & Economic Development, Commonwealth of Pennsylvania

Christopher Yochim, Chairman, Delaware BIO

Matt Cabrey, Executive Director, Select Greater Philadelphia

Tony Pu, US Commercial Service, Philadelphia USEAC

Robert Elsas, Regional Manager, Office of International Trade, U.S. Small Business Administration

Session 1

Innovative technologies around the World. New technology development and University-related commercialization. Educational Innovations - New Models

Lina Axanova, Associate Director, PCI Perelman School of Medicine Office, Penn Center for Innovation, University of Pennsylvania

Karina Sotnik, Penn Center for Innovation, University of Pennsylvania

Adrian Erlinger, Program Manager, Innovation and Capacity Building, American Councils for International Education

Temir Alimov, Consultant, Tatarstan-Pennsylvania Medtech Innovation Program

Adam Grode, American Chamber of Commerce in Kazakhstan

Session 2

Presentations of Eurasian/Russian start-ups: new medical devices, life sciences technologies, information technology and alternative energy.

Ekaterina Bereziy, Founder & CEO, ExoAtlet

Exoskeleton for rehabilitation of paraplegic patients after stroke, injury or unsuccessful operation

Alexander Luchinin, Founder & CEO, MD4ME

IT service for patients' lab test results interpretation for easier understanding

Konstantin Skobeltsyn, Founder & CEO, Advanced Dental Cloud

SaaS dental CAD/CAM platform with ability to use local milling and scanning centers

Andrey Afanasyev, Founder & CEO, **Alexandra Vachnadze**, Business Development, iBinom

Fast, accurate and easy-to-use service to help geneticists and clinical researchers to analyze genome information for inherited disease diagnostics

Vladimir Volobuev, Founder & Managing Director, MyGenetics

Direct-to-Consumer DNA-testing service for discovering patient's nutritional needs

Session 3

Entrepreneurial Landscape: Legal and Regulatory Issues

Oleg Rivkin, Attorney at Law, Carlton Fields Jordan Burt

Olga Sandler, Counsel, Dentons

Elena Beier, Managing Partner, Beier&Partners

Session 4

Roundtable with companies – residents of technoparks and technology incubators.

Adam Dakin, Managing Partner, PLEXUS Healthcare's Innovation Hub

Closing Remarks

Val Kogan, President, Mid-Atlantic - Eurasia Business Council

For registration, visit

<http://ma-rbc.ticketleap.com/2015-eurasian-american-technology-entrepreneurship-conference/>

For further details, please contact the Mid-Atlantic - Eurasia Business Council

by phone: (484) 467-7444, email: val@ma-rbc.org,

or visit the MAEBC/MARBC website at: <http://www.ma-rbc.org>.